



# HOST AN EXHIBIT WITH THE **FOCUS ON THE STORY** INTERNATIONAL PHOTO FESTIVAL 2021

## EXHIBIT PARTNER BENEFITS

All exhibits selected for FOTS21 will receive:

- A 1-2 page feature in the festival catalog ([SEE THE 2020 CATALOG](#)).
- 25% discount on a full-page ad in the festival catalog.
- A featured page on the festival website, with a link to your venue's website.
- A listing in the "Exhibit Lineup" on the festival website, printed catalog and promotional brochure.
- Promotion to the Focus on the Story mailing list.
- A sponsored post on the Focus on the Story Facebook page, as well as promotion on our social media platforms.
- Inclusion in press and marketing materials for the festival.

## EXHIBIT PARTNER RESPONSIBILITIES

While there is no fee to host an exhibit during the festival, we do require all participating venues to:

- Add a link back to [FOCUSONTHESTORY.ORG](https://focusonthestory.org) on your website.
- Mention that your exhibit is part of the Focus on the Story International Photo Festival in your marketing materials.
- Cover all costs associated with your exhibit.

Focus on the Story encourages all galleries, museums, embassies and venues in the Washington, D.C. metro area to host a photography exhibit during the fourth annual Focus on the Story International Photo Festival #FOTS21 during the month of June, 2021.

We welcome all types of photography genres and particularly encourage work that highlights artists of diverse racial, ethnic, and cultural backgrounds.

Because of the uncertainty of when life will return to "normal," we encourage venues to consider outdoor exhibits and projections, as well as the use of traditional indoor exhibit spaces following social-distancing guidelines.

To be considered for inclusion in FOTS21, please email Joe Newman at [JOE@FOCUSONTHESTORY.ORG](mailto:JOE@FOCUSONTHESTORY.ORG)

